



# SPRING 2025 TEACHER CERTIFICATION

**Date:** March 24, 2025

**Location:** The Somerville Elks Lodge

375 Union Avenue, Bridgewater, NJ 08807

Time: 8:30-2:30

### **Itinerary**

8:30 - 9:00 AM: Registration and Coffee

9:00 - 12:00 PM: Master the College Essay Easy System & Curriculum

12:00 - 12:30 PM: Buffet Lunch

12:30 - 2:30 PM: Developing Skills as a Creativity Broker & Essay Coach

2:30 - 3:00 PM: Final Thoughts and Q&A

#### **Pricing**

- \$1,000 for the first teacher from each district
- \$300 for each additional teacher from the same district
- \$750 for individuals not affiliated with a school district (25% discount for certified teachers).

Refund Offer: Get a full refund if your district registers for future teacher certification classes!

#### **Certification Details:**

- Valid for 3 years
- Includes a College Essay Easy Box Set, training manual, coffee, and
- Certified teachers receive a certificate, an email badge, and access to virtual resources

#### **Exclusive Access:**

• Only certified teachers or certifying districts can purchase the College Essay Easy Box Set and other materials.



Contact: Allison Weigel 973.900.4051 Info@CollegeEssayEasy.com www.CollegeEssayEasy.com

# Benefits of Becoming a Certified College Essay Easy Instructor:

#### **Curriculum and Materials:**

Gain access to a robust curriculum and teaching materials that you can integrate into your classroom, providing students with a structured and supportive environment to develop their college essays.

# Consistency and Equity:

Help create a more equitable experience for all students, ensuring everyone has the opportunity to succeed in their college applications.

# Certification and Recognition:

Upon completion, you will receive a certification and an email badge to showcase your new expertise and boost your professional profile. Additionally, there may be future opportunities for growth and collaboration within the College Essay Easy community.

# **Training and Support:**

As part of your certification, you will participate in training sessions that provide valuable insights into the teaching methods and strategies used in the College Essay Easy curriculum. These sessions and observing the student workshops will allow you to learn the curriculum in real time. Furthermore, ongoing support will be available to help you implement these methods effectively in your classroom, ensuring you feel confident and prepared.

# **Become Part of a Collaborative Community:**

Join a network of certified instructors who share best practices, support one another, and contribute to the ongoing improvement of the College Essay Easy curriculum.

# Exclusive Use of College Essay Easy System:

Only certified teachers and districts are authorized to purchase and utilize the patent-pending College Essay Easy System. This exclusive access guarantees a streamlined and standardized approach to college essay brainstorming, saving valuable time for both educators and students while empowering them to reflect and uncover their most compelling personal narratives.

#### Goals and Objectives:

Our primary goal is to promote equity in education by providing all students with high-quality instruction, supporting the vision of "College Essays for All." The certification course enhances teaching strategies with proven methods for brainstorming, organizing, and refining essays and facilitates professional growth through certification and recognition. Additionally, it builds a collaborative community of certified instructors who share best practices and support each other.

